

Gena Burns to Present at 2025 League of California Cities Mayors & Council Members Academy

Public Law partner **Gena B. Burns** will participate as a panelist in **'Social Media/Digital Communications and Civic Engagement'**, a featured plenary session of the 2025 League of California Cities Mayors & Council Members Academy.

With constant advancements in social media over the last several years, it can be hard to keep up with the "do's and don'ts" of every platform. Moreover, as misinformation increases, elected officials need to be quick on their feet and have the necessary skills to proactively manage public perceptions about local governmental affairs. Discover what cities should be doing to communicate with their constituents in the 21st century, and the rules that elected officials must follow.

Moderator (Northern California): Jan Arbuckle, Department Director, Mayors and Council Members Department and Council Member, Grass.
Moderator (Southern California): Debbie Baker, President, Mayors and Council Members Department and Council Member, La Palma.
Speakers: **Gena B. Burns, Partner, Burke, Williams & Sorensen, LLP** and Brandon Castillo, Partner, Bicker, Castillo, Fairbanks & Spitz.

Northern California Session – Thursday, January 23, 2025, from 1:30 pm to 3:00 pm; Sheraton Grand Sacramento Hotel, Sacramento, CA

Southern California Session – Wednesday, January 29, 2025, from 2:00 pm to 3:30 pm; Delta Hotels Anaheim Garden Grove, Garden Grove, CA (Register here)

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