



Navigating Social Media - A Guide for Local Agency Officials

Social media presents elected officials with a tempting but sometimes risky platform for communicating with constituents. This educational and entertaining presentation will focus on the First Amendment, the Public Records Act, and the Brown Act. Traci I. Park and Kelly A. Trainer frequently advise public agencies on social media use, and will help officials navigate the ever-changing social media landscape without putting themselves or their agency at risk.

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